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CANADIAN ATHLETIC THERAPISTS ASSOCIATION PARTNERS WITH ALL-IN-ONE ONLINE SCHEDULING PLATFORM GORENDEZVOUS TO IMPROVE CLIENT EXPERIENCE

GOrendezvous' platform helps tackle complex scheduling needs of athletic therapists while providing ease of use and access to information for clients

CALGARY, AB | APRIL 27, 2022 — The Canadian Athletic Therapists Association (CATA) is excited to announce a partnership with GOrendezvous, an all-in-one online scheduling platform that makes client management easier and improves the experience for both therapists and clients. GOrendezvous offers several great features including scheduling, charting, payment processing, management of electronic medical records, client acquisition, online bookings, appointment reminders and more.

“Athletic therapists and clinicians are very dedicated to patient care and this software will allow them to better engage with clients while freeing up capacity in their day-to-day operations,” said CATA’s Executive Director Mélanie Levac. “We are thrilled to partner with GOrendezvous in providing our members access to a leading practice management system at a very affordable price point.”

With the rise of musculoskeletal injuries amongst athletes and the general population, athletic therapists are increasingly in demand. This renewed focus on active rehabilitation means athletic therapists have busier schedules and far more administrative work to complete. Having a platform like GOrendezvous to assist with routine administrative processes and procedures will ensure athletic therapists remain focused on patient care.

Patients also experience significant benefits with the GOrendezvous platform, including online appointment bookings, automatic reminders, access to insurance receipts, smart waiting list, and more. User-friendly, reliable, and secure, GOrendezvous has become a staple for a number of industries looking to better manage workflows.

“We know how hard athletic therapists work and how valuable that work is to the treatment and rehabilitation of their patients,” said GOrendezvous Cofounder Réjean Hurtubise, “Our hope is that the GOrendezvous platform will simplify business operations while improving the client experience.”

CATA members can [visit the CATA member website](#) to learn more about the GOrendezvous program and access preferred member pricing.

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ABOUT THE CANADIAN ATHLETIC THERAPISTS ASSOCIATION

CATA is the certifying and governing body for Certified Athletic Therapists practicing in Canada. Established in 1965 by a group of Athletic Therapists working with professional hockey and football teams, CATA now represents over 2900 members. We are dedicated to the advancement and growth of the athletic therapy profession through advocacy, education, and research.

Website: <https://athletictherapy.org/en/>

Instagram: [@CATA_Canada](#)

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