

FOR IMMEDIATE RELEASE

CANADIAN ATHLETIC THERAPISTS ASSOCIATION CELEBRATES ATHLETIC THERAPY MONTH

Over 2900 CATA members will celebrate athletic therapists and raise awareness of their role in supporting the health of communities across the country

CALGARY, AB | JUNE 1, 2022 - The Canadian Athletic Therapists Association (CATA) is excited to observe Athletic Therapy Month again this June with all its members. Dedicating this month to awareness, education and celebration, CATA will celebrate the accomplishments of certified athletic therapists and showcase the support they provide to their clients.

"We are thrilled to note Athletic Therapy Month this June and celebrate our members for all their contributions throughout the year. As certified athletic therapists (CAT(C)s), our members are constantly working to ensure the best possible care for their clients through education and experience," said Melanie Levac, CATA Executive Director. "Athletic therapists play an important role in injury prevention and rehabilitation for people with all activity levels. This month, we recognize the elite level care our members offer communities across Canada."

This month, CATA encourages clients to reach out and thank their athletic therapist or book a meeting to find out more about how athletic therapy can help. In honour of the month, CATA will launch its webinar series, providing the opportunity to learn more about injury treatment and rehabilitation methods for both clients and professionals. The first webinar, titled "Non-Invasive Wearable Devices: Evidence-Based Synopsis of Popular Wearable Tech for Sport Therapists," is scheduled for Wednesday June 15, 2022 at 8pm EST. Access to the webinar can be found <u>here.</u>

June is an important time for CATA as it begins a new operating year, welcoming a new Board of Directors to move the Association forward. It also signifies the start of a new volunteer year. The heart of the CATA community, new and returning volunteers will spend their time and talents helping CATA realize its vision for the upcoming year. Finally, CATA holds its National Certification Examination in June, providing aspiring athletic therapists with the opportunity to complete the last step in becoming a certified athletic therapist.

"We are so proud to celebrate Athletic Therapy Month and acknowledge the importance of athletic therapists," remarked Fayez Abdulrahman, CATA President. "June is when our organization sets aside time to educate and highlight how our members help clients get back to the activities they love."

Through advocacy, education and research, CATA is working toward the advancement and growth of the athletic therapy profession. Committed to providing elite level care because everyone is an athlete, June is an opportunity for CATA members and their clients to reaffirm and reconnect.

For more information on CATA and how we are celebrating Athletic Therapy Month, visit our <u>website</u>!

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ABOUT THE CANADIAN ATHLETIC THERAPISTS ASSOCIATION

CATA is the certifying and governing body for Certified Athletic Therapists practicing in Canada. Established in 1965 by a group of Athletic Therapists working with professional hockey and football teams, CATA now represents over 2900 members. We are dedicated to the advancement and growth of the athletic therapy profession through advocacy, education, and research.

Website: https://athletictherapy.org/en/ Instagram: @CATA_Canada Facebook: @CATA.ACTS LinkedIn: @CATA.ACTS

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