

# REACH NEW HEIGHTS

## CATA National Conference

April 30 – May 2, 2026 | Westin Hotel | Calgary, AB

## Sponsorship & Exhibitor Opportunities



CANADIAN  
ATHLETIC  
THERAPISTS  
ASSOCIATION

ASSOCIATION  
CANADIENNE DES  
THÉRAPEUTES  
DU SPORT



## **Maximize your impact:** Sponsor and Exhibit at CATA's 2026 National Conference

CATA's 2026 National Conference will be held in Calgary, Alberta from Thursday, April 30 to Saturday, May 2.

The conference will attract Certified Athletic Therapists working in the healthcare, sports, and fitness industries across Canada. From entrepreneurs operating their own clinics to those working with larger organizations or professional sports teams, attendees represent a variety of Athletic Therapy professionals looking to network and learn about the latest advances in sports rehabilitation and injury prevention.

The conference will feature high visibility communications, networking events, and receptions promoting sponsors and exhibitors. The conference layout also encourages attendees towards the exhibit hall during meals and receptions.

Gain exclusive access to highly engaged users of healthcare, therapy, and technology products and services at Canada's premiere Athletic Therapy conference.

### **Sponsorship Benefits**

- Increase awareness of your brand to a highly targeted market.
- Engage directly with Certified Athletic Therapists – potential buyers and users of your products and services.
- Conduct demonstrations, provide samples, promote special pricing.
- Connect with industry leaders and build your network of contacts.
- Gain access to the list of conference attendees.





# Sponsorship Opportunities

SPONSORSHIP LEVEL	GOLD \$5,000	SILVER \$4,000	BRONZE \$3,000
Exhibit Booth	Single booth Priority location	Single booth Priority location	Single booth
Introduction	Introduction of the guest keynote speaker with a three-minute speaking opportunity, using a pre-approved script and company logo displayed on screen	Introduction of either A) The Exhibit Hall Welcome Reception or B) The Awards Ceremony, with a three-minute speaking opportunity, using a pre-approved script and company logo displayed on screen	
Pre-conference Email	Company name/logo featured as Gold Sponsor in two pre-conference emails	Company name/logo featured as Silver Sponsor in one pre-conference email	
Conference Website	Gold sponsor listing with logo, description, website link	Silver sponsor listing with logo, description, website link	Bronze sponsor listing with logo, description, website link
On Site Communications and Signage	Company name and logo displayed as Gold sponsor on program, event signage, and slides that run between sessions	Company name and logo displayed as Silver sponsor on program, event signage, and slides that run between sessions	Company name and logo displayed as Bronze sponsor on program, event signage, and slides that run between sessions
Attendee List	Names, titles, and affiliations of conference attendees for networking purposes	Names, titles, and affiliations of conference attendees for networking purposes	Names, titles, and affiliations of conference attendees for networking purposes
Discounted Registration	Discounted conference educational registration for entry to keynote and plenary sessions	Discounted conference educational registration for entry to keynote and plenary sessions	Discounted conference educational registration for entry to keynote and plenary sessions

\*All prices are plus applicable taxes

## Act Now!

There are a limited number of sponsorship opportunities. Visit the [conference website](#) to submit your application.

Have a question or a unique idea for promoting your brand? Email us at: [cataconference@athletictherapy.org](mailto:cataconference@athletictherapy.org)



# Exhibit Booths and Other Promotional Opportunities

Other Promotional Opportunities	
<b>Lunch Sponsorship</b> – Company name and logo featured on signage during the daily lunch break.	\$750
<b>Breakfast Sponsorship</b> – Company name and logo featured on signage during the daily breakfast break.	\$750
<b>Research Poster Boards</b> – Company name and logo prominently displayed on all research poster boards in the exhibit hall.	\$1,000
<b>Attendee Lanyards</b> – Lanyards with your company's single colour logo will be given to every attendee upon check-in at the registration desk.	\$2,000
<b>Discounted Conference Education Registration</b>	\$400

## Act Now!

Exhibiting space is limited. Visit the [conference website](#) and apply to secure your spot.

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Exhibit Booths	
<b>The exhibit floor will be open</b> Thursday, April 30 for the conference, welcome reception and all day Friday, May 1.	
<b>Single booth 8 ft x 10 ft</b>	\$2,000
<b>Double booth 8 ft x 20 ft</b>	\$3,200
<b>Booth space includes:</b> <ul style="list-style-type: none"> <li>• Standard booth drape (back wall and sidewalls), a skirted table, and 2 chairs.</li> <li>• One exhibit floor access pass including breakfast and lunch meals on Friday, May 1.</li> <li>• Exhibitor listing on the conference website and in the conference program.</li> </ul> <p>Note: Carpet, electrical hook-up, booth set-up, and any other equipment/services are not included and can be arranged directly with the conference logistics supplier Global Convention Services.</p>	
<b>Exhibit Floor Additional Access Pass</b>	\$275 each



# About the Canadian Athletic Therapists Association

The Canadian Athletic Therapists Association (CATA) is the certifying and governing body for Certified Athletic Therapists across Canada. Established in 1965, CATA proudly represents over 3,000 members.

Certified Athletic Therapists are experts in treating injuries to the musculoskeletal system (muscles, bones, and joints), including injury prevention, assessment, emergency and acute care, rehabilitation and re-conditioning.

CATA is committed to the advancement and growth of the Athletic Therapy profession throughout Canada. We achieve this through professional certification, ethical standards, continuing education, advocacy and collaboration, and public awareness.

➤ Visit our website [here](#).

